# 7.6 PLACE NAMING COMMUNITY ENGAGEMENT OUTCOMES FOR A PARK IN SEAFORD

Report contact Meeting

Dale Sutton, Team Leader Engagement and Events Strategic Directions Committee

8384 0623

Approving officer Date

Ynys Onsman, Acting Director Strategy and Engagement 2 August 2022

# 1. Purpose

This report provides the outcomes of community engagement on place name options for the unnamed park located between Poplar Walk and Birch Avenue in Seaford, and seeks permission to formally name the park.

#### 2. Recommendations

That Strategic Directions Committee recommends to Council:

• That pursuant to Section 219 of the *Local Government Act 1999*, Council approves the formal name Elna Hay Park for the land located between Poplar Walk and Birch Avenue in Seaford described as Allotment (Reserve) 182 in Deposited Plan 37901 comprised in Certificate of Title Volume 5145 Folio 695 and Deposited Plan 37901.

# 3. Executive summary

We have received a request from a local resident to name an unnamed park in Seaford located between Poplar Walk and Birch Avenue (refer to attachment 1 for an aerial map).

In accordance with our <u>Place Naming Policy</u> (the Policy) and <u>Place Naming Procedure</u> (the Procedure)<sup>1</sup>:

- we sought input from the local community and/or communities of interest on known and potential names for the public place
- an Aboriginal name was considered for this location.

We received a total of eight place name suggestions from the community (in addition to the original application).

Most of the names were deemed appropriate in line with the Policy, with only a small number not recommended to proceed to the next stage of community engagement.

Seven name suggestions were deemed suitable to proceed to the next stage of community engagement including five Kaurna name suggestions. In line with our Policy the Kaurna name suggestions were provided to Kaurna Warra Karrpanthi Aboriginal Corporation (KWK) seeking feedback on whether the names were suitable for this location, or whether an alternative name should be considered.

<sup>&</sup>lt;sup>1</sup> Place naming was recently placed on hold by Council at their 17 May 2022 meeting, pending the completion of the review of council's Place Naming Policy and Procedure. The Council resolution allowed for the three active place naming processes currently underway to continue to completion, which includes this naming process. The review of the Place Naming Policy and Procedure commenced on 25 May 2022 with a workshop with the First Nations People Advisory Group.

Strategic Directions Committee approved a short list of three names for the second stage of community engagement:

- 1. Elna Hay Park the name suggested in the place naming application that triggered our place naming process
- 2. Poplar Park the common name for the park
- 3. an Aboriginal name in Kaurna language as recommended by KWK.

A reply was received from KWK advising that the Kaurna names 'Kurta Tarni' meaning 'surf side' and 'Kurta Yarlu' meaning 'sea side' (that were suggested by a community member) were appropriate.

The second stage of community engagement was undertaken where community members voted on their preferred name(s). The name Elna Hay Park was the most popular option, receiving ten of the 24 votes. No other name option received more than five votes.

This report provides the outcomes of community engagement and seeks a decision on the formal name for the park.

# 4. Background

Community Plan 2030  Policy and/or relevant	people: connected, engaged, active, healthy place: green, inviting, accessible, liveable Formally naming a public place creates a stronger identity for the place, while creating a greater connection to the area for the local community.  The process and proposals described in this report comply with our Place Naming Policy and Procedure.
legislation	
	<b>Community engagement stage 1</b> – seeking name suggestions (completed)
	<ul> <li>engagement notification to ward councillors and mayor (email) on 21 June 2021</li> </ul>
	<ul> <li>Your Say Onkaparinga page published on 21 June 2021</li> </ul>
	<ul> <li>email to Your Say members residing in Seaford on 24 June 2021</li> </ul>
	<ul> <li>letter to local residents on 24 June 2021</li> </ul>
	<ul> <li>email to local community groups on 24 June 2021</li> </ul>
Who did we talk	<ul> <li>temporary signs installed in the park on 24 June 2021</li> </ul>
to/who will we be talking to	<ul> <li>engagement notification to elected members (Weekly News) on 25 June 2021.</li> </ul>
	Seeking an Aboriginal name option (completed)
	<ul> <li>In September 2021 we wrote to KWK to share the name suggestions provided by community members and asked them to advise us of a suitable name option. We received a response from KWK on 2 May 2022 advising that the Kaurna names 'Kurta Tarni' meaning 'surf side' and 'Kurta Yarlu' meaning 'sea side' (that were suggested by a community member) were appropriate.</li> </ul>

**Community engagement stage 2** – voting on list of approved names (completed)

• conducted from 2–30 May 2022 as per stage 1 – along with anyone that contacted us during stage 1.

Community engagement stage 3 – notification of formal place name

- email to anyone that participated in stages 1 and 2
- notice in the Government Gazette (legislated requirement)
- letter/email to state government, emergency services and utilities
- place name sign(s) installed in the park.

to commence once the formal name is approved by Council.

#### 5. Discussion

# Place naming process to date

Last year council received a request from a local resident to name an unnamed park in Seaford located between Poplar Walk and Birch Avenue (refer to attachment 1 for an aerial map) after the late Elna Hay, a local resident. The application describes Elna Hay as a close friend of the local residents who supported them in a range of ways including her valued gardening advice.

In the <u>Open Space Strategic Management Plan 2018-23</u> this park is classified as local family. These types of parks are our most common with over 140 spread across the council area. They usually consist of minimal play equipment and are generally designed to cater for short visits.

In accordance with the <u>Place Naming Policy</u> (Section 2) and the <u>Place Naming Procedure</u> (Section 4.1) it is appropriate for Council to name public places (including parks, reserves and buildings) that were previously unnamed, and this process is to be initiated on receipt of a place naming application.

Based on the definitions in our procedure (Section 3) this public place meets the definition of a park, so this was incorporated into the name options.

In accordance with the Policy and the Procedure:

- we sought input from the local community and/or communities of interest on known and potential names for the public place
- an Aboriginal name was considered for this location.

Stage 1 of the community engagement was undertaken from 24 June 2021 seeking name suggestions. Eight place name suggestions were received suggesting eight unique names, in addition to the original request.

We received a total of eight place name suggestions from the community (in addition to the original application), including five Aboriginal names in Kaurna language.

Most of the names were deemed appropriate in line with the Policy, with only a small number not recommended to proceed to the next stage of community engagement.

Seven name suggestions were deemed suitable to proceed to the next stage of community engagement including the five Kaurna name suggestions. In line with our Policy the five Kaurna name suggestions were provided to Kaurna Warra Karrpanthi Aboriginal Corporation (KWK) seeking feedback on whether the names were suitable for this location, or whether an alternative name should be considered.

In September 2021 we wrote to KWK seeking verification of the five Kaurna names suggested by community members.

All of the name suggestions were presented to Strategic Directions Committee for shortlisting. Strategic Directions Committee resolved on 5 October 2021:

That the Strategic Directions Committee approve:

- 1. Undertaking community engagement on three public place names:
  - a) Elna Hay Park the name suggested in the place naming application that triggered our place naming process
  - b) Poplar Park the common name for the park
  - c) an Aboriginal name taken from the Kaurna language as recommended by Kaurna Warra Karrpanthi Aboriginal Corporation

for the open space in Seaford located between Poplar Walk and Birch Avenue in accordance with our Place Naming Policy.

2. That a report be presented to Council on the place naming community engagement outcomes for a Council decision.

A reply was received from KWK on 2 May 2022 advising that the Kaurna names 'Kurta Tarni' meaning 'surf side' and 'Kurta Yarlu' meaning 'sea side' – that were initially suggested by a community member in the Stage 1 engagement – were appropriate.

Stage 2 of the community engagement was conducted from 2–30 May 2022. In summary, there were 43 visits to the page on Your Say Onkaparinga, with the following results:

- 43 aware participants (viewed at least one page)
- 30 informed participants (downloaded a document/visited multiple pages/voted/provided feedback)
- 17 engaged participants (voted/provided feedback).

Of the 17 people that provided feedback via Your Say Onkaparinga, 24 place name votes were received for the park (participants were able to nominate more than one preferred name).

Of these 17 responses:

- 10 indicated a preference for Elna Hay Park (59%)
- 4 indicated a preference for Poplar Park (24%)
- 5 indicated a preference for Kurta Tarni (29%)
- 5 indicated a preference for Kurta Yarlu (29%)

Of the nine local residents that participated, seven (78%) voted for Elna Hay Park, with the other three options all receiving two votes (22%) each.

Details of both stages of community engagement are provided in the community engagement feedback report (attachment 2).

## Review of the Policy and Procedure

Place naming was recently placed on hold by Council, pending the completion of the review of council's Place Naming Policy and Procedure. At the Council meeting on 17 May 2022 it was resolved that:

- Council approve that any new Place Naming proposals will be placed on hold until the review of the Place Naming Policy has been completed.
- That individuals and community stakeholders requesting a Place Naming be advised that no Place Naming will be considered until the Place Naming policy review is completed.

- That the three (3) active place naming requests currently underway continue to completion.
- Advice from the First Nations People Advisory Group will inform the review of the Place Naming Policy.
- An updated Place Naming Policy will be presented to Council along with a community engagement plan for approval.
- On completion of the community engagement the Policy will be updated and presented to Council for approval along with the community engagement outcomes.
- Council's approval of the updated Place Naming Policy will allow Place Naming to resume.

This particular place naming process is one of the three (3) active place naming requests currently underway, and – based on the Council resolution – is able to continue to completion.

The review of the Place Naming Policy and Procedure commenced on 25 May 2022 with a workshop with the First Nations People Advisory Group. Engagement on the review with other key stakeholders (such as Kaurna Yerta Aboriginal Corporation, KWK and the state government) is yet to take place.

Through the review staff will explore how Traditional Owners are engaged in the place naming process, including any role for the First Nations People Advisory Group to increase local Traditional Owner input. This was discussed at the 25 May workshop with the First Nations People Advisory Group and will be further explored through the review.

Until the review has been completed, the three current place naming process underway – including this one – will be completed using the current process as outlined in the current Policy and Procedure.

# Suitability of an Aboriginal name based on the current process

The Procedure (in Section 4.2 Name sources) indicates that:

'Preference should be given to Aboriginal names in areas where an Aboriginal name is deemed appropriate. In other locations preference should be given to historical names (such as early explorers, pioneers, and settlers, eminent persons, war/casualty lists), or names that match an identified theme for the area. The most appropriate name source(s) for each location will be identified by the Key Internal Stakeholder Group.'

The Procedure also states in Section 4.7 Criteria for assigning an Aboriginal name that:

'Consultation with the Key Internal Stakeholder Group will identify if an Aboriginal place name should be assigned.

- Criteria 1 the place has a common, recorded or formal place name which is Aboriginal
- Criteria 2 within or adjacent to the place there is a significant natural topographic feature
- Criteria 3 the place (or the area adjacent the place) is likely to be of significance for local Aboriginal people, e.g. a place adjacent the Onkaparinga River, or a place adjacent to Witton Bluff, etc.'

A reply was received from KWK on 2 May 2022 advising that the Kaurna names 'Kurta Tarni' meaning 'surf side' and 'Kurta Yarlu' meaning 'sea side' – as suggested by a community member – were appropriate.

#### Recommendation based on the current process

Based on criteria 3 in Section 4.7 of the Procedure the wider area in which the park is located is noted as being fairly close to the coast (approximately 750m) and therefore the Tjilbruke

Dreaming Track, meaning that, per our current process, an Aboriginal name should be considered. However it is noted that:

- the two Kaurna name options may not connect to any traditional Aboriginal meaning associated with the land where the park is located
- the two Kaurna name options were not well supported through the engagement process.

It is also noted that:

- this is a small local park without a playground, so may only be utilised by local residents living nearby
- 59% of all respondents and 78% (or all bar two) local (Seaford/Moana) residents indicated a preference for Elna Hay Park.

Based on all of these factors the Key Internal Stakeholder Group supports the name Elna Hay Park due to the strong local connection Ms Hay had to the local area and local community, along with the community engagement outcomes.

# 6. Financial implications

There are no financial implications as a result of this report.

All place naming costs including community engagement, place name signs and the public notice in the Government Gazette are included in existing budgets.

# 7. Risk and opportunity management

Risk				
Identify	Mitigation			
Reputation/community expectation Interested stakeholders may not be aware of the opportunity to nominate a known or potential name for the public place	To ensure people are aware of the place naming opportunity we:  • wrote to and emailed local residents  • emailed local community groups  • provided information on Your Say Onkaparinga  • installed temporary signs in the park directing people to Your Say Onkaparinga for more information.			
Reputation/community expectation KWK may expect that one of the Aboriginal names we consulted with them on will be used in the place name.	Our current place naming process includes consultation with KWK on names for places identified for an Aboriginal name or where community suggestions include Aboriginal names. There is no requirement to use the names consulted on/provided. We will contact KWK to advise them of the place name outcome determined by Council.			
Compliance/legal	We will ensure that our place naming process (including community engagement) complies with legislation as well as relevant policies and procedures.			

Opportunity				
Identify	Maximising the opportunity			
Increase community ownership of the area	A formal name supported by the community will create greater ownership of the park by the local residents.			
Create an identifiable location	By formalising a name for the unnamed park, we will create an identifiable location for emergency services, utilities, council staff and others. Among other benefits a formal name can increase safety by potentially reducing response times for emergency services.			
	In accordance with the Policy (Sections 6.8 and 6.9) we will notify relevant parties (including emergency services) of the formal name and give public notice in the Government Gazette.			
	A name sign will be installed in the park in line with the Procedure (Section 4.15).			
Opportunity to recognise a local community member	Using a name suggested by a community member and supported by local residents is an opportunity to recognise people who have made a positive impact on the local community.			
	In line with the Place Naming Policy (section 6.2) naming a public place after 'a person who has made a significant contribution to the local community' is an appropriate name source.			

# 8. Next steps

We will:

- update the Your Say Onkaparinga page with the outcome
- contact everyone that participated in the place naming process (including the applicant and KWK) to let them know the outcome
- write to emergency services, utilities etc to notify them of the new park name
- publish a public notice in the Government Gazette
- manufacture and install a name sign in the park

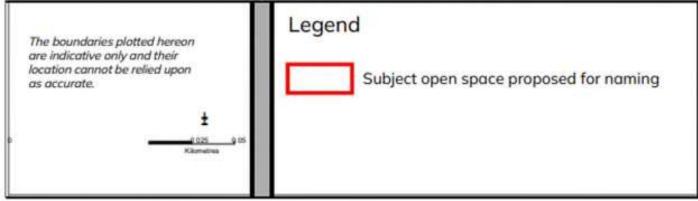
# 9. Attachments

Attachment 1 – Aerial view map of unnamed park in Seaford (1 page)

Attachment 2 – Community engagement feedback report (7 pages)

- END OF REPORT -





Attachment 2



# COMMUNITY ENGAGEMENT FEEDBACK REPORT

PLACE NAMING PROPOSAL FOR A PARK IN SEAFORD



#### INTRODUCTION

We have received a request from a local resident to name an unnamed park in Seaford located between Poplar Walk and Birch Avenue (refer Appendix 1).

In accordance with our <u>Place Naming Policy</u> and <u>Procedure</u>:

- we sought input from the local community and/or communities of interest on known and potential names for the public place
- · a traditional Aboriginal name was considered for this location
- name suggestions were collated and presented to Strategic Directions Committee for shortlisting
- we wrote to Kaurna Warra Karrpanthi Aboriginal Corporation (KWK) to obtain an appropriate Aboriginal name option
- we invited our communities to vote on the shortlisted name options.

#### **ENGAGEMENT PURPOSE**

The purpose of the engagement was to provide a genuine opportunity for the community to have their say about a formal name for the unnamed park, including:

- · considering the name options suggested by community members
- suggesting other potential names
- · voting on the shortlisted names.

# **ENGAGEMENT OBJECTIVES**

The local community and key stakeholders:

- are made aware of the proposal to formally name the park
- · know how they can get involved in the process
- · are kept informed of any decisions regarding these matters.

#### and Council:

 meets its legislative obligations regarding place naming (pursuant to section 219 of the Local Government Act 1999).

# SUMMARY OF COMMUNITY ENGAGEMENT OUTCOMES

Stage 1 - Seeking name suggestions (24 June to 12 July 2021)	Stage 2 – Seeking votes on the shortlisted names (2 May to 30 May 2022)			
From the 120 visits to the Your Say Onkaparinga page there were:	Of the 43 visits to the Your Say Onkaparinga page there were:			
<ul> <li>96 aware participants (viewed at least one page)</li> </ul>	<ul> <li>43 aware participants (viewed at least one page)</li> <li>30 informed participants (downloaded a</li> </ul>			
<ul> <li>64 informed participants (downloaded a document/visited multiple</li> </ul>	document/visited multiple pages/voted/provided feedback)			

pages/voted/provided feedback)

- 11 engaged participants:
  - 8 name suggestions (in addition to the original application)
  - 2 comments on the name suggestions
  - o 8 'likes' on the name suggestions

There were no letters, phone calls or emails received during the engagement period.

Most place names met the criteria outlined in our Policy (refer Section 6).

Strategic Directions Committee resolved to seek feedback on three names in the second stage of engagement. Refer 5 October 2021 agenda and minutes for details.

• 17 engaged participants (voted/provided feedback).

There were no letters, phone calls or emails received during the engagement period.

Of the 17 people that provided feedback via Your Say Onkaparinga, 24 place name votes were received for the park (participants were able to nominate more than one preferred name).

Of the 17 people that provided feedback:

- 10 indicated a preference for Elna Hay Park (59%)
- 4 indicated a preference for Poplar Park (24%)
- 5 indicated a preference for Kurta Tarni (29%)
- 5 indicated a preference for Kurta Yarlu (29%)

#### Overall engagement statistics\*

Of the 196 visits to the Your Say Onkaparinga page there were:

- 157 aware participants (viewed at least one page)
- 100 informed participants (downloaded a document/visited multiple pages/voted/provided feedback)
- 23 engaged participants (suggested a name/commented/voted/provided feedback).

# **ENGAGEMENT TECHNIQUES**

The below table outlines all techniques used to promote the engagement, and seek the active participation of the community:

## Community engagement stage 1

In line with our <u>Place Naming Procedure</u> (the Procedure) we sought input on any known or potential names for the public place via:

Technique	Stakeholders		
Letters	Local residents and businesses located within close proximity to the park (refer map below). The letter included an aerial map of the park, the criteria for naming a public place, a feedback form and a reply-paid envelope		
On-site signage	Corflute signs were installed in the park to notify locals, visitors and passers-by		
Your Say Onkaparinga web page	Your Say page contained: - Consultation dates - Project information - Aerial map		

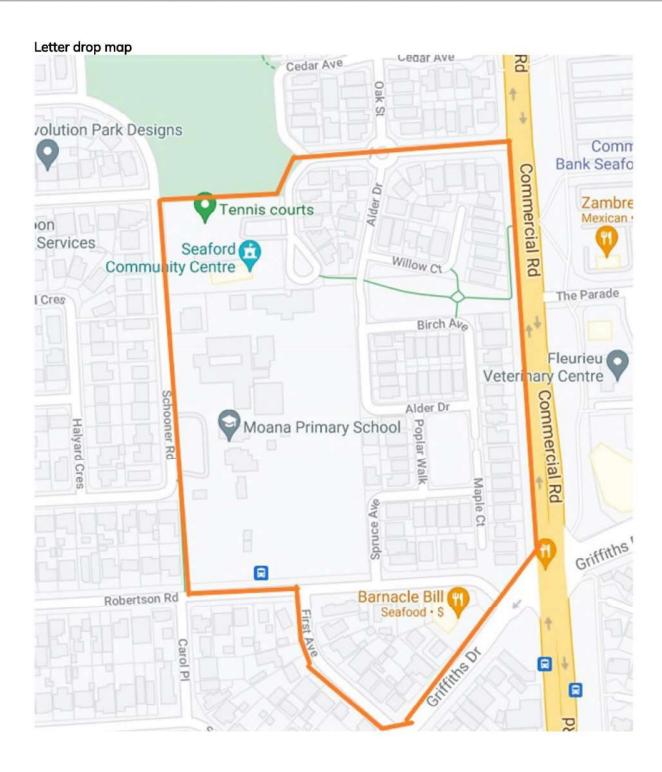
Includes statistics from Stage 1 and Stage 2 engagements as well as the periods between and after.

	- Criteria for naming a public place		
	- Place Naming Policy		
	<ul> <li>Tool to capture name suggestions (with the ability to comment on and/or 'like' name suggestions)</li> <li>How to get in contact with us</li> </ul>		
Emails to Your Say Onkaparinga members	All registered users of the Your Say platform living in the local area (Seaford, Moana, Seaford Rise, Seaford Heights		
Emails to community groups	All stakeholders listed in the Community Group Register located in, or with an interest in Seaford		
Email to ward councillors	Notification to ward councillors (copying in the Mayor)		
Weekly news article	Notification to elected members		

# Community engagement stage 2

In line with the Procedure we sought feedback on the name suggestions via:

Technique	Stakeholders			
Letters	Local residents and businesses located within close proximity to the park (refer map below). The letter explained the place naming progress to date and invited them to vote via Your Say Onkaparinga or to contact us by email or phone			
On-site signage	Corflute signs were installed in the park to notify locals, visitors and passers-by			
Your Say Onkaparinga webpage	Your Say page contained:  - Consultation dates  - Project information  - Aerial map  - Criteria for naming a public place  - Place Naming Policy  - Tool to vote on name options  - How to get in contact with us  - News feed to share updates as the process progressed.			
Emails	All participants in the place naming process from Stage 1 – to keep them informed, and encourage them to vote via Your Say Onkaparinga or to contact us by email or phone			



#### COMMUNITY ENGAGEMENT OUTCOMES

#### Your Say Onkaparinga

Throughout the place naming process there were 196 visits to the Your Say Onkaparinga page, with:

- 157 aware participants (viewed at least one page)
- 100 informed participants (downloaded a document/visited multiple pages/provided feedback)
- 23 engaged participants (suggested a name/voted/provided feedback).

#### Of the visits to Your Say:

- 19 people downloaded the aerial map
- 9 downloaded the criteria for naming a public place (an extract from the Policy)
- 8 submitted name suggestions for the reserve (stage 1 engagement)
- 51 viewed the name suggestions
- · 2 commented on the name suggestions
- 8 'likes' on the name suggestions
- 17 voted for their preferred name/s (stage 2 engagement)

These statistics reflect unique individuals, who may have participated in both Stage 1 and Stage 2 of the engagement.

#### Voting results

Of the 17 people that provided feedback (voted) via Your Say Onkaparinga, 24 place names were selected for the park (participants were able to nominate more than one preferred name).

Of the 17 people that provided feedback:

- 10 indicated a preference for Elna Hay Park (59%)
- 4 indicated a preference for Poplar Park (24%)
- 5 indicated a preference for Kurta Tarni (29%)
- 5 indicated a preference for Kurta Yarlu (29%)

Name option	Local residents	Other Onkaparinga residents	Non- Onkaparinga residents	TOTAL VOTES	% respondents	% total votes
Elna Hay Park	7	2	1	10	58.82%	41.67%
Poplar Park	2	2		4	23.53%	16.67%
Kurta Tarni	2	3		5	29.41%	20.83%
Kurta Yarlu	2	3		5	29.41%	20.83%
	13	10	1	24	141.18%	100.00%
Individual respondents	9	7	1	17		

# SUMMARY OF KEY FINDINGS

Seventeen people voted for their preferred name(s). Nine online participants are residents of Seaford, Moana, Seaford Rise and Seaford Heights (as determined via their Your Say profile). Seven votes were also received from other City of Onkaparinga residents – mainly living in the surrounding areas, and one from someone living outside of the region.

Of the 17 participants, 10 people (59%) voted for Elna Hay Park. The next preference was the two Aboriginal name options (Kurta Tarni and Kurta Yarlu) with five votes (29%) each. Poplar Park received four votes.

Of the nine local residents, seven (78%) voted for Elna Hay Park, with the other three options all receiving two votes (22%) each.

# SIGN OFF

# Officer who prepared the document

Name: Dale Sutton

Position Title: Team Leader Engagement, Grants and Events

Reviewed by

Name: Bobbie-Jean Stevens

Position Title: Manager Communication and Engagement

# **APPENDIX 1**

# Place naming application

"Elna Hay was born in Mt Torrens in 1927 and grew up on her parents farm at Harrogate. She cared for her parents until their death and then she moved to Moana in 1977. When she arrived in the area it was a very different place than it is now, mostly paddocks and farmland.

In the early to mid 1990s Moana and Seaford changed considerably with a lot of new housing and many new people moving into the area. In 1994 development started on the paddock opposite Elna's house, where the park is now situated. As young families and new people moved into the area Elna was there for many of them, as new houses became homes her gardening advice was particularly helpful!

She became close friends with many residents and was always there for them until she could no longer live by herself and moved to a nursing home. She passed away in early 2021."