



FREQUENTLY ASKED QUESTIONS

BEACH ROAD STREETSCAPE IMPROVEMENTS

WHY IS BEACH ROAD UNDERGOING STREETSCAPE IMPROVEMENTS?

Through the [Beach Road tourism visioning project](#), Council undertook extensive engagement in 2021 with visitors, businesses and landlords to understand their expectations and the types of experiences and services for a coastal destination.

The engagement revealed a strong desire for streetscape improvements along Beach Road for it to become a more attractive destination.

WHAT SECTION OF BEACH ROAD WILL HAVE STREETSCAPE IMPROVEMENTS?

The section of Beach Road between Overland Terrace to the Esplanade was identified as a tourism hub that would benefit most from streetscape improvements.

WHAT DOES THE STREETSCAPE IMPROVEMENTS INCLUDE?

The project has identified several nodal points along Beach Road that provide opportunities for informal and formal alfresco dining, a variety of public art installations and a mixture of seating and landscaping.

HOW IS THE PROJECT BEING FUNDED?

The project is being funded through State Government election funding in 2022, comprising of \$5000,000 towards streetscape improvements along Beach Road.

Council are also contributing additional funds for decorative lighting.

WILL BUSINESSES BE IMPACTED BY THE PROJECT?

We have and will continue to work closely with businesses and the Christies Beach Tourism

Association to ensure any potential impacts are either mitigated or kept to a minimum, particularly as construction commences.

HAS THE PUBLIC ART BEEN DECIDED?

No. The current concept design is only to give the community an idea on what's possible. We are seeking feedback from the community on what they would like to see represented in the public art.

Feedback from the consultation will be provided to interested artists to develop concept plans.

There are a range of public art opportunities, including sculptures, murals, footpath inlays and wrapped infrastructure.

WILL CAR PARKS BE REMOVED AS PART OF THE PROJECT?

Yes. The project proposes to remove three car parks to facilitate footpath extensions to further support alfresco dining opportunities in two key locations. It will allow space to provide additional seating and landscaping.

These car parks were chosen after we received positive responses from patrons and businesses when a parklet was in the two locations.

There is extensive on-street and off-street car parking along Beach Road and the surrounding streets.

WHEN WILL CONSTRUCTION COMMENCE?

Following consultation and final design, construction is expected to commence in August 2023 and take approximately four months to complete.

Businesses located within the streetscape improvement zone will be notified prior to any construction.

We will also keep the [Your Say page](#) updated as the project progresses.

WHAT HAPPENS TO MY FEEDBACK?

We will collate and review all feedback received and finalise the Beach Road Streetscape Improvements plan.

We will share the feedback with potential artists to assist them to develop designs with the community in mind.

Final designs will be shared via the Your Say page. This page is also where you can stay informed as we will continue to update this page as the project progresses.

FURTHER INFORMATION

For further information please contact us by phone on 8384 0666 or email us at mail@onkaparinga.sa.gov.au.