

ARTS AND CULTURAL DEVELOPMENT ACTION PLAN

2022–25

ONKAPARINGA



KAURNA ACKNOWLEDGMENT

We acknowledge the Kurna Nation and its people as the Traditional Owners and custodians of the land in the area now known as the City of Onkaparinga.

We recognise that this local living culture has developed over tens of thousands of years and that in today's contemporary context, Kurna and other Aboriginal people are actively engaged in community life and bring their rich cultural heritage to the strong, vibrant communities we strive for.

We remember Kurna people's spiritual relationship with country when we make decisions about our region and that the protection of places of importance to Kurna culture has an impact on the wellbeing and prosperity of Kurna and other Aboriginal people.

We recognise our leadership responsibility to Aboriginal and non-Aboriginal communities, local businesses, and service agencies by actively engaging in a shared journey towards reconciliation.

Our work here includes striving for a culturally rich community life that celebrates Kurna and other Aboriginal culture and provides opportunities for the sharing of stories and other wisdom and tradition.

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INTRODUCTION

We value local creativity, encourage diverse cultural expression and respect our Aboriginal, European and other cultural heritage.

Arts and culture are an important part of everyday life and provide a platform for communities to interact, participate and come together.

Participation in arts and culture is essential for identity, wellbeing, learning and belonging. It is also vital in driving creativity and innovation, economic development and the shaping of thriving communities for generations to come.

We play an important role, directly and indirectly, in the creative and cultural life of our city's residents and businesses.

This plan represents a continuation of our commitment to supporting arts and cultural development in our city.

Who we are

We are the largest metropolitan local government area in South Australia, home to approximately 10 per cent of the state's population. Located on the southern urban fringe of the Greater Adelaide area, we span urban centres, low and medium density suburbs, rural areas and townships, meaning our communities vary greatly in terms of lifestyle, socio-economics, amenity and feel.

We play an important role in implementing arts and cultural development services and programs to meet the needs and demands of our community.



Our approach

Our approach is based on continuous improvement, community engagement and responding to the changing needs of our community and aligned with our Community Plan 2030.

We work closely with our local community and creatives to plan and deliver arts and cultural development outcomes.

Collaborative efforts and partnerships will improve the quality, diversity and sustainability of our arts facilities, services and programs.



Our Plan

This Arts and Cultural Development Action Plan 2022–25 (the Plan) is central to achieving the Community Plan 2030 vision of 'strong, vibrant Communities'.

The Plan builds on the achievements from the previous five-year plan and initiatives (see Appendix 1) and focuses on new actions that have been informed from the findings of our community engagement and research across the arts and cultural development sector.

The South Australian Arts and Culture Plan 2019–24 sets out a roadmap with goals and priorities for the state. We have been invited to explore potential collaboration between our Plan to ensure our local creatives and community benefit from identified alignments and opportunities.

Our new actions fall under five goals. We will:

- Provide opportunities for residents and visitors to value our places and connect through public art
- Develop and support arts and cultural experiences that are responsive to and reflective of local Aboriginal culture
- Support skill development and job growth for local creatives
- Provide opportunities for people of all cultures, ages and abilities to connect and experience arts and culture activities
- Build community resilience and wellbeing through arts and culture.



ACTION PLAN

Goal 1: Provide opportunities for residents and visitors to value our places and connect through public art

Action		Measures and target	Timing	Resource implications
1.	Review the Public Art framework to investigate efficiencies, opportunities, demands and capacity challenges and develop a strategic approach for project hierarchy	Review completed Public art is delivered on time and to budget	August 2022	To be undertaken within existing budgets including FTE allocation
2.	Promote internal and external public art funding opportunities to council's Business and Tourism Associations and via libraries, centres, community networks and social media to help grow public art in our city	Funding opportunities investigated and identified	January 2022	To be undertaken within existing budgets including FTE allocation
3.	Undertake a review of the condition of our 227 public art assets to identify management and maintenance priorities	Review completed Public art is relevant and safe	June 2022	To be undertaken within existing budgets including FTE allocation

Goal 2: Develop and support arts and cultural experiences that are responsive to and reflective of local Aboriginal culture

Action		Measures and target	Timing	Resource implications
4.	Identify funding opportunities to provide financial assistance for First Nations emerging artists living within our city to support a range of arts projects	Number of grants promoted Number of grant opportunities won	January 2022	To be undertaken within existing grant budgets or through external funding
5.	Support Traditional Owners and First Nations people to deliver education to local creatives to increase cultural awareness in the delivery of their work	Quarterly cultural awareness education sessions delivered annually	June 2022	To be undertaken within existing budgets including FTE allocation
6.	Collaborate with Traditional Owners and other First Nations people to increase awareness and participation in councils arts programming	Two new First Nations arts outcomes annually	January 2022	To be undertaken within existing budgets including FTE allocation
7.	Identify options for collaborative projects to share First Nations culture through the arts, including the Tjilbruke story	Opportunities for collaboration and funding are identified	January 2023	To be undertaken within existing budgets including FTE allocation
8.	Deliver a Traditional Owners and other First Nations people annual arts festival/event to share their stories	Annual festival or event delivered	December 2023	To be undertaken within Project and Capital Works

Goal 3: Support skill development and job growth for local creatives

Action		Measures and target	Timing	Resource implications
9.	Collaborate with the Department of Innovation and Skills (DIS) to inform local creatives of the opportunities available in the creative industries sector and promote state government funding opportunities	Development of creative industries opportunities section on the Arts and Culture webpage Level of website and social media post engagement Promoted in our newsletter and at network meetings	August 2022	To be undertaken within existing budgets including FTE allocation
10.	Develop opportunities to support, mentor and share skills and knowledge with local creatives to increase business opportunities, and awareness of arts expression of interest processes	Three local artists mentored annually Workshops delivered quarterly	December 2023	To be undertaken within Project and Capital Works
11.	Deliver opportunities for local creatives to connect and engage with each other to build resilience and encourage collaborative opportunities	Develop a City of Onkaparinga creatives network One networking opportunity delivered quarterly Minimum of Fifteen creatives attend each networking opportunity	March 2024	To be undertaken within existing budgets including FTE allocation

Goal 4: Provide opportunities for people of all cultures, ages and abilities to connect and experience arts and culture activities

Action		Measures and target	Timing	Resource implications
12.	Increase awareness, engagement and participation in our creative and cultural activities and facilities	Increased visits to our online and social media platforms Increased attendance and usage	January 2022	To be undertaken within existing budgets including FTE allocation
13.	Review the Shimmer Festival of Photography and Series of Unexpected Events (SUE) to determine community awareness, participation and future demand	Our festivals are reviewed	January 2022	To be undertaken within existing budgets including FTE allocation
14.	Review the Surf Art Exhibition and event to explore expanding the program to enhance arts opportunities across our coastal region	Exhibition and event are reviewed Increase local artists exhibiting and attendance by 25 per cent	June 2022	To be undertaken within existing budgets including FTE allocation
15.	Implement Art Collection Policy	Art Collection Policy approved by Council	On approval	To be undertaken within existing budgets including FTE allocation
16.	Review the Expressway Arts (youth arts) program and explore a new approach to supporting young people to engage and participate in the arts in our city	Expressway Arts program reviewed New approach explored Increased number of young people engaged and participating	June 2022	To be undertaken within existing budgets including FTE allocation
17.	Pending the outcome of the state governments decision on the Hopgood Theatre, review our arts and cultural facilities to ensure we are supporting community expectations	Arts and cultural facilities assessed Customer satisfaction data collected	Reviewed within 12 months of Hopgood decision	To be undertaken within existing budgets including FTE allocation
18.	Connect with arts organisations e.g. WOMAD, Fringe, Adelaide Festival and Arts SA to explore the feasibility of attracting arts opportunities, festivals and events to our city	SWOT analyses developed One new opportunity annually	January 2023	To be undertaken within existing budgets including FTE allocation

Goal 5: Build community resilience and wellbeing through arts and culture

Action		Measures and target	Timing	Resource implications
19.	Raise the awareness of state and federal funding and support assistance to our local creatives to support our creative communities' economic recovery due to COVID-19 disruptions via our libraries, centres, community networks and social media.	Number of visits to our Arts and Culture funding webpage Level of engagement on social media posts Promoted in our newsletter and at networking opportunities	January 2022	To be undertaken within existing budgets including FTE allocation
20.	Develop an annual inclusive arts performance and exhibition	Performance and exhibition delivered annually	January 2022	To be undertaken within existing budgets including FTE allocation
21.	Raise awareness of the benefits of arts and culture to increase positive health and wellbeing outcomes, including targeting services to 'at risk' and vulnerable communities	Identify and meet with key service providers. Attend service providers network meetings to promote our service	January 2023	To be undertaken within existing budgets including FTE allocation

CHALLENGES AND OPPORTUNITIES



Priority matters

Research paints a very clear picture: a rich cultural life delivers significant economic and social benefits to the community. Opportunities to be involved in arts and culture can be, and often are, transformative in both general and specific ways. The research and feedback we have undertaken and received has highlighted the following areas as priorities to deliver benefits to our community.

Public art

There is greater demand for public art internally from across the organisation and externally from the community, exceeding current capacity. There is an opportunity to review our Public Art Framework and processes to improve public art outcomes.

The tangible and intangible benefits of cultural assets and facilities are enabling cities to establish a competitive advantage within the cultural tourism marketplace by creating a sense of authenticity and distinctiveness. We have an

opportunity to use public art to explore collaborations with local business and tourism associations.

Art and cultural activities

Public perception of what arts and culture development is varies and informing our communities how to participate is challenging. We need to increase awareness and understanding of arts and cultural development, our facilities, service and activities. This includes greater access to information and services via different mediums and to ensure people living with disabilities, First Nation people and Culturally and Linguistically Diverse Communities are included.

Now more than ever we need to build on our promotion of arts and culture as more than half (54 per cent) of Australians agree that the pandemic has increased their appreciation for authors, musicians, actors, dancers and other creative artists (higher for young people aged 18–29 (64 per cent)).¹

Attracting larger arts and cultural events to our city benefits our community in many ways including generating local economic benefit, tourism and local arts and cultural experiences. We face challenges in attracting mainstream art organisations to delivery these larger events in our city due to financial viability. We will engage with arts organisations and explore opportunities to increase awareness of what our city has to offer to attract these events for our community.

Skill development and job growth

Finding a way to play our part in our local creative and cultural industries recovery from

¹ The Australia Institute 2020, Polling – Lockdown and the Arts May 2020.

COVID-19 disruptions and promote future financial sustainability is key to supporting our community thrive.

Challenges due to COVID-19 with the cessation of tourism, closures of galleries, performance spaces and music venues as well as cancellations of exhibitions and events have resulted in significant loss of income and employment for artists and cultural organisations at all levels. There is an opportunity to support development of business skills and mentoring across our creative industries in our city and promote recovery support and funding opportunities provided by state and federal government.

Community has expressed clear appreciation for arts and culture during the COVID-19 crisis with 80 per cent of our residents agreeing it is important to support local artists. There may be scope to build on this momentum to improve public understanding of the arts' contribution to society and economy.

Arts and culture are increasingly recognised as crucial for economic development in South Australia, nationally and internationally. The state government's 3 per cent growth agenda highlights nine priority sectors, one being the creative industries. We have been provided an opportunity to explore potential collaboration and alignment between our Plan and the Arts and Culture Plan for South Australia.

Traditional Owners and First Nation

The opportunity to support Traditional Owners and First Nations people gain greater

representation in our projects, programs and services is very important to our community. The current process for engaging is not structured and presents a challenge in being responsive to and reflective of local Aboriginal culture in our arts programming and service delivery.

Culture, arts, and events are important to our residents. The majority acknowledge the positive impact of cultural diversity, the importance of Aboriginal cultural heritage, and the need to support local artists.²

Many Australians agree First Nations arts are an important part of Australian culture (75 per cent).³

Seventy-six per cent of our residents agree cultural diversity has a positive impact on the community.⁴

Community resilience and wellbeing

Healthy active lifestyles, positive relationships and strong community connections build resilience and promotes positive wellbeing, with one in two Australians recognising the value of the arts to wellbeing and happiness (56 per cent).⁵

Increasing the awareness of arts and cultural activities and facilities to those at risk, our Culturally and Linguistically Diverse Communities and those with disabilities who are often excluded from various aspects of activities is a challenge along with improving participation and targeted outcomes.

² City of Onkaparinga Community Plan 2030 review - community engagement combined phase 1 and 2 feedback report July 2020 (presentation link)

³ Australia Council 2020, Creating our Future: Results of the National Arts Participation Survey

⁴ City of Onkaparinga Community Plan 2030 review - community engagement combined phase 1 and 2 feedback report July 2020 (presentation link)

⁵ Australia Council for the Arts discussion paper/Re-imaging/Sept 2020

TIMELINES

This action plan is intended to be reviewed in 2025.

We will monitor our progress against the outcomes on an annual basis.



APPENDIX 1

While this plan focuses on new actions to improve opportunities for our community and local creatives to participate in arts and culture, we will continue to deliver many existing initiatives that continue to work towards achieving our vision of strong, vibrant communities. Some of these ongoing initiatives are highlighted below under the themes of people, place and prosperity.

People <ul style="list-style-type: none"> • Continue to deliver our annual Out of The Square (Arts Centre shows) performance, cabaret, comedy and children's shows • Provide opportunities for our community to be creative and experience visual art exhibitions • Provide opportunities for people to connect with each other through participating in creative activities and experiences made available through art classes, workshops and artists talks at our two arts facilities • Support our community to experience a diverse range of arts and culture through engaging with our facilities, through our public art, our bands and art collection • Provide opportunities for our community to connect with and experience contemporary art through Sauerbier House culture exchange • Continue to support arts being incorporated into National Aborigines and Islanders Day Observance Committee (NAIDOC) and Reconciliation Week council delivered activities • Provide meaningful volunteer and work experience opportunities for our local creatives and community 	Place <ul style="list-style-type: none"> • Continue to deliver public art through our Public Art Framework e.g. Project, Walks of Art and Storybook Walk • Residents and visitors connect to our stories of place and enhance their experience through our public art • Our residents and visitors continue to experience our city as a creative, vibrant and fun place to live and visit through the promotion of what is on offer via our website, social media platforms and our About Arts newsletter • Raise awareness of our local creative community through our online and social media platforms • Support our community to experience our history and culture through our art collection • Continue to support arts being incorporated into council delivered events and programs e.g. as part of the Tour Down Under, Australia Day Bush Fair and Regen Youth Festival 	Prosperity <ul style="list-style-type: none"> • Provide opportunities for our local business and creative community to hire the Arts Centre, Port Noarlunga and grounds at Sauerbier House • Support our local creatives to sell their work through exhibitions and the Arts shop at the Art Centre, Port Noarlunga • Support artists to exhibit and sell their work through residencies at Sauerbier House • Support our community to experience live music and to learn an instrument through supporting our City of Onkaparinga Pipe Band, and Onkaparinga City Concert Band • Provide opportunities for our local creatives to create and sell work through our support of the Fleurieu Arthouse • Provide opportunities for young people to engage in performing arts by supporting the Expressway Arts program in partnership with Carclew • Support our creatives to develop contemporary art skills by supporting Open Space Contemporary Arts (OSCA) working from the Arts Centre, Port Noarlunga • Support our local creatives by providing subsidies to exhibit as part of the South Australian Living Artists (SALA) festival
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