

PARKLET

program



ON BUSINESS
PARTNER
PROGRAM



The Parklet Program supports business growth and activation of our mainstreets, coastal nodes and townships making our City an even more attractive place to do business and live.

For a trial period at a very reasonable cost, the program will make available council owned parklets for hosting by local businesses.

The program will support up to three parklets for use across the City of Onkaparinga.

The program will commence through publication of an expression of interest (EOI) seeking nominations from interested businesses to host a parklet.

This program is targeting businesses interested and capable of hosting parklets from the beginning of summer 2017.

Hosting will be for a period of 12 months.

Parklet Guidelines

The guidelines explain:

- the purpose of a parklet
- implementation considerations
- design elements
- Responsibilities and management.

Program Process

A call for interested parties to express interest will be open from Monday 25 September to 9am Monday 16 October 2017.

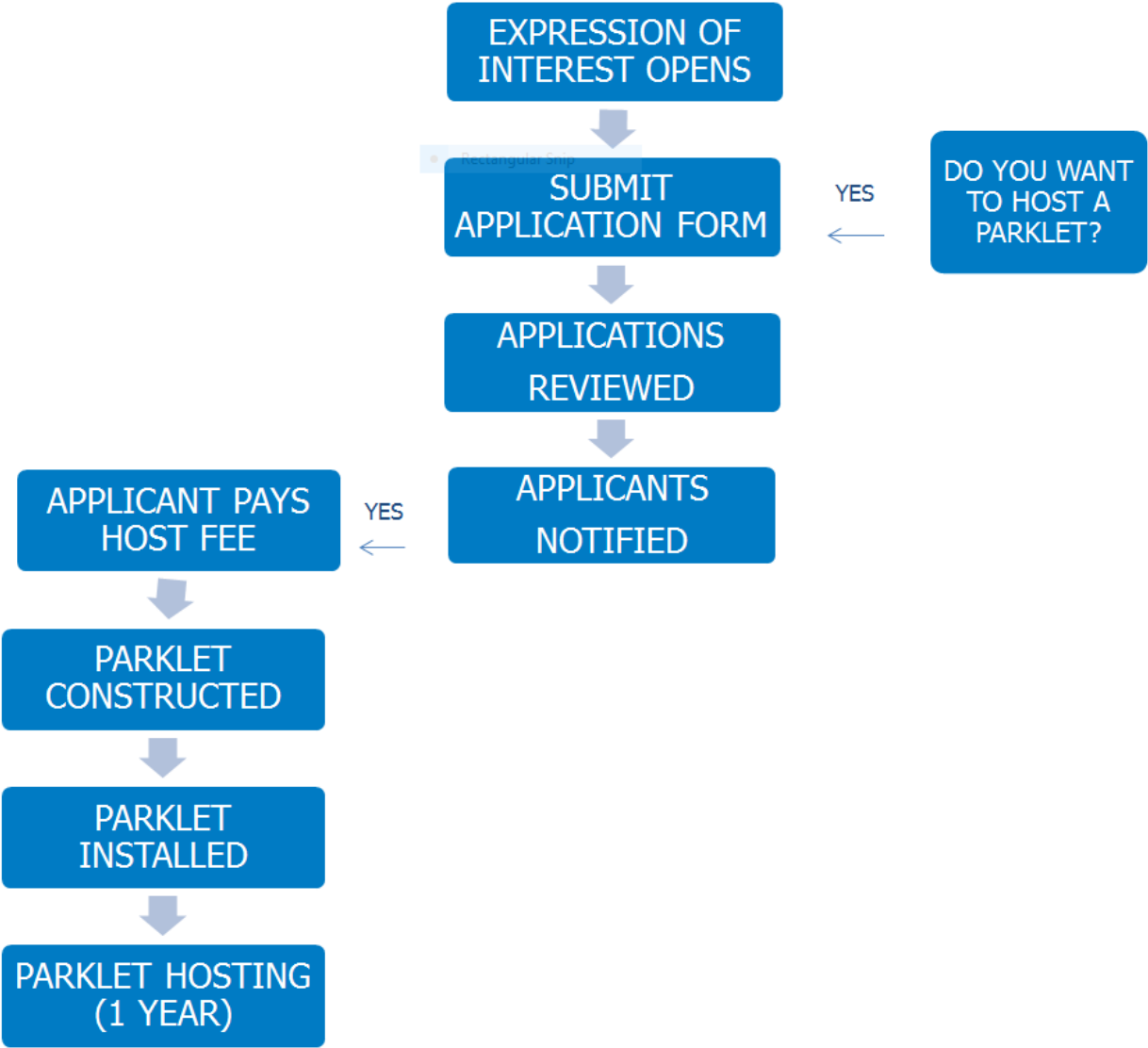
An interested business or organisation will complete the EOI nomination form and submit their application.

All nominations will be reviewed (see review criteria below) and successful host(s) selected based on those that best meet the criteria.

A successful applicant will be advised and required to pay a hosting fee.

Upon payment of fee, we will commence working with the host(s) to agree detailed use, siting, installation timing and personalisation options.

An outline of the process is provided below:



Should extenuating circumstances arise, council may award a parklet without first undertaking an EOI but must always undertake an assessment against the evaluation criteria.

Responding to the expression of interest (applying to be a host)

In order to apply for a parklet applicants:

- must complete an expression of interest application form
- must clearly outline how a parklet would benefit their business and the community
- must outline the intended use of the parklet
- must submit a plan/photos showing where they would like a parklet to be placed (this is typically directly in front of their premises)
- provide letters of support from neighbouring businesses in support of your nomination.

There is no cost to express your interest in hosting a parklet.

Eligibility

In order for an application to be considered eligible applicants must:

- confirm they hold or are willing to hold a minimum of \$20 million public liability insurance
Note: if your application is successful, council will require a policy note for inclusion of this space. Proof will only be required for a successful host
- be either a business or property owner.

EOI assessment selection criteria

Expressions of interest will be assessed through consideration of the following criteria:

Parklet Guidelines

- Compliance with the Parklet Guidelines

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- A demonstrated need for additional trading or activity for a host, over and above their existing footprint or what could be created within the existing adjoining footpath.
- How popular is the current environment around the proposed site? (i.e. will the parklet enhance the precinct?)
- Does the nomination comply with the program standards, including demonstrating local and neighbouring business support? (including provision of letters of local support)

Movement and parking

- How suitable is the location to cater for increased pedestrian traffic?
- How significant is the potential loss of any car park(s)?
- Is the proposed positioning of the parklet within traffic guidelines?

Design and amenity

- Do local conditions pose any significant design/planning challenges, including existing infrastructure, slope and surface treatments, local traffic history or future planned work?
- Is the nomination appropriate to the presentation and function of the street, including heritage and character considerations?
- Does the proposed management/hosting of the parklet suit its local setting?

Preference will be given to parklets located in streets where they are actively encouraged through a Council strategy or plan.

Successful host nomination

If a nomination is successful in being selected through the shortlisting process, the applicant will be required to pay a hosting fee. The parklet permit hosting fee is \$340.20.

Please note that hosting is typically for one year to ensure as many businesses as possible have an opportunity to use this great infrastructure.

Parklets are public space and the design will need to feel welcoming to all, even if the users are not using the host business.

The host will also need to ensure that the parklet is safe and clean by routinely cleaning and maintaining the parklet.

For more information

A parklet expression of interest nomination form or further information can be downloaded from the council's website at www.onkaparingacity.com/parklets

Should you wish to speak with our Economic Growth and Investment team contact (08) 8384 0666 or Jessie.hurrell@onkaparinga.sa.gov.au